

2067

2

Extract from the genome of Pero Mićić

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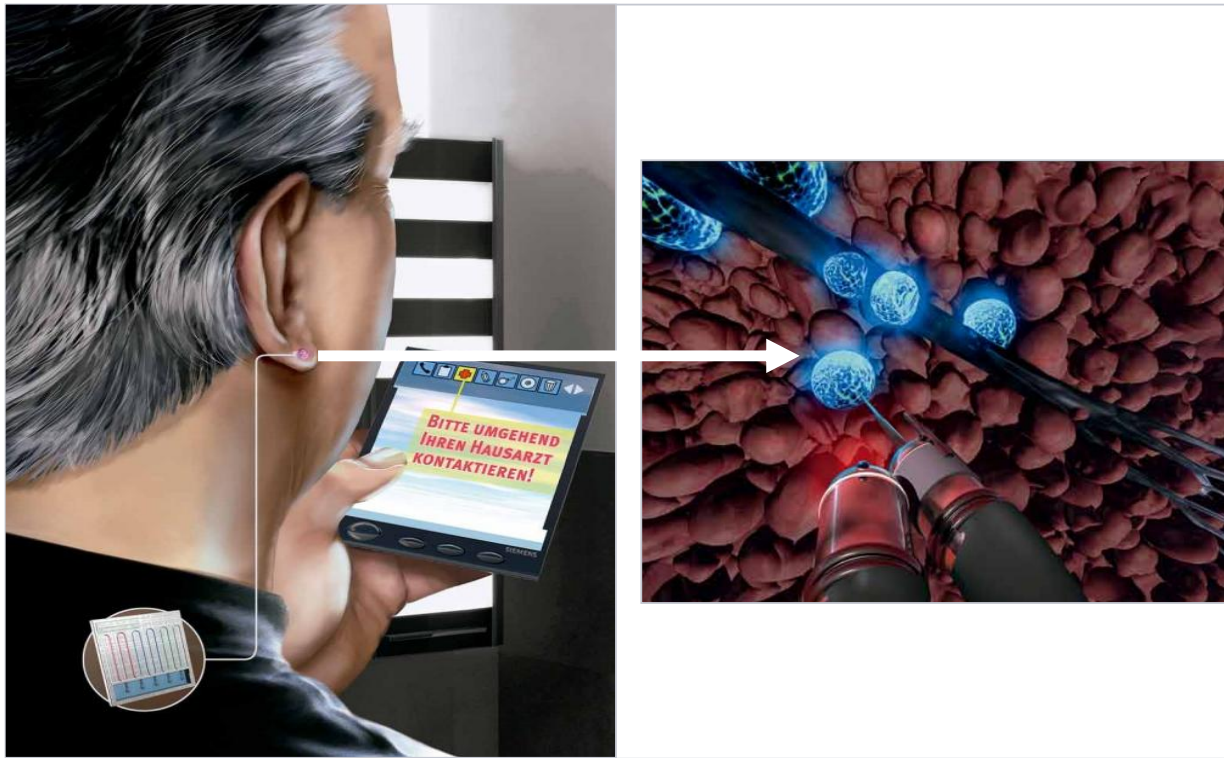
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rs4970405	1	1038818	AA	rs3737717	1	1231947	AA
rs12726255	1	1039813	AA	rs12142199	1	1239050	AA
rs11807848	1	1051029	TT	rs10949	1	1299367	AA
rs9442373	1	1052501	AC	rs2765033	1	1300787	CC
rs2298217	1	1054842	CT	rs2649588	1	1303878	TT
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rs9442380	1	1077546	CT	rs9439462	1	1452629	CC
rs7553429	1	1080420	AA	rs3766178	1	1468043	TT
rs4970362	1	1084601	AG	rs2031709	1	1475847	CC
rs9660710	1	1089205	AC	rs3128342	1	1476697	CC
rs4970420	1	1096336	AG	rs880051	1	1483590	GG
rs1320565	1	1109721	CC	rs2296716	1	1487687	CC
rs11260549	1	1111657	GG	rs6603793	1	1495118	CC
rs9729550	1	1125105	AA	rs7520996	1	1498897	TT
rs11721	1	1142494	CC	rs6603811	1	1695996	CC
rs2887286	1	1145994	TT	rs7531583	1	1696020	AG
				rs16825336	1	1735586	GG



E-Health: iPhone + App replace the ECG for 100 US-Dollar



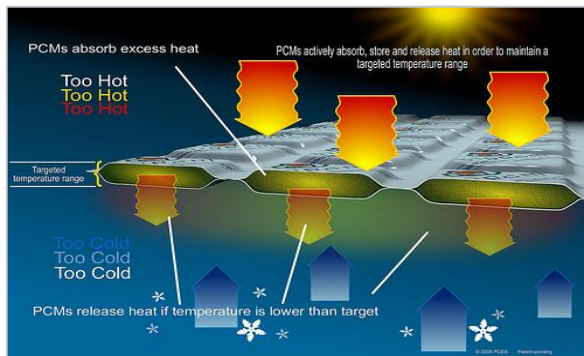
AliveCor



Siemens

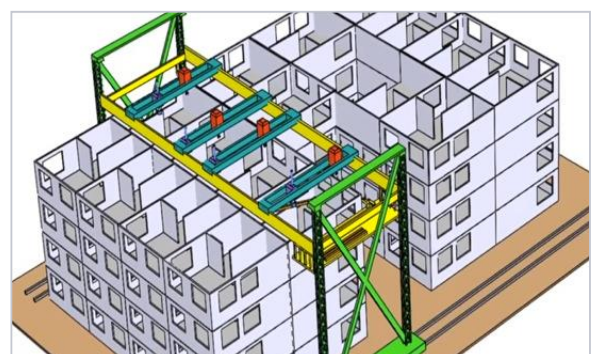
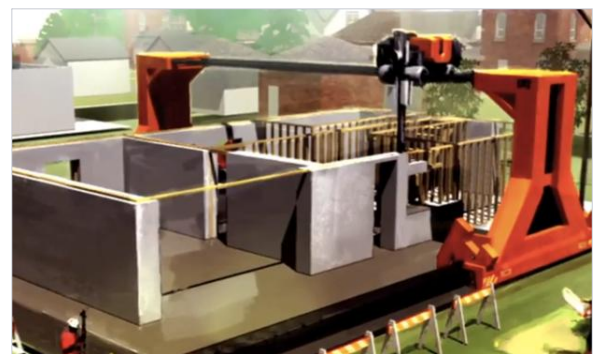
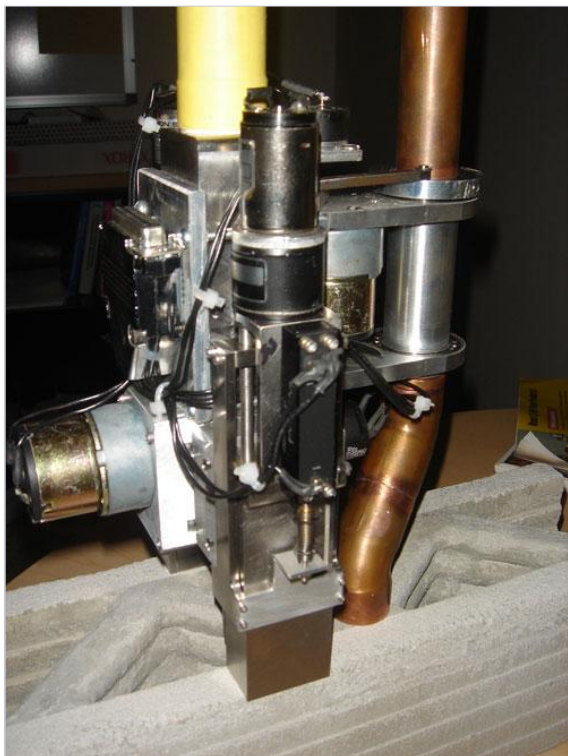


Phase Change Materials: reducing energy cost by 98%



University of Washington; Phase Change

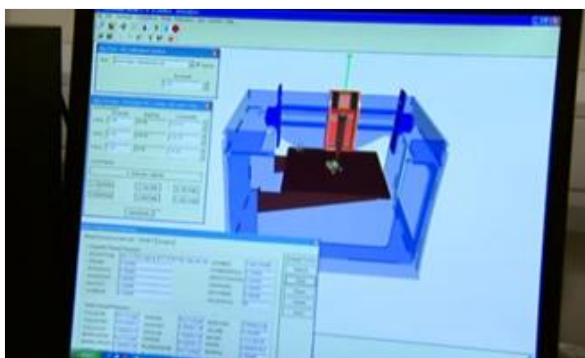
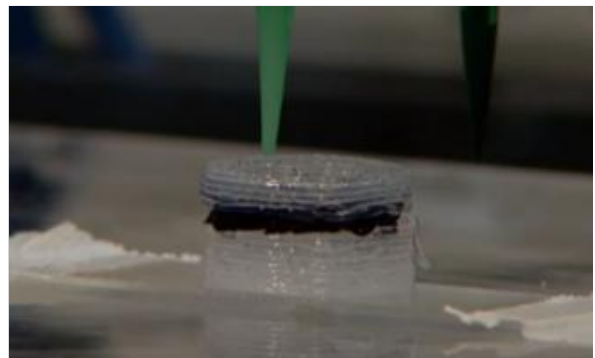
Contour Crafting

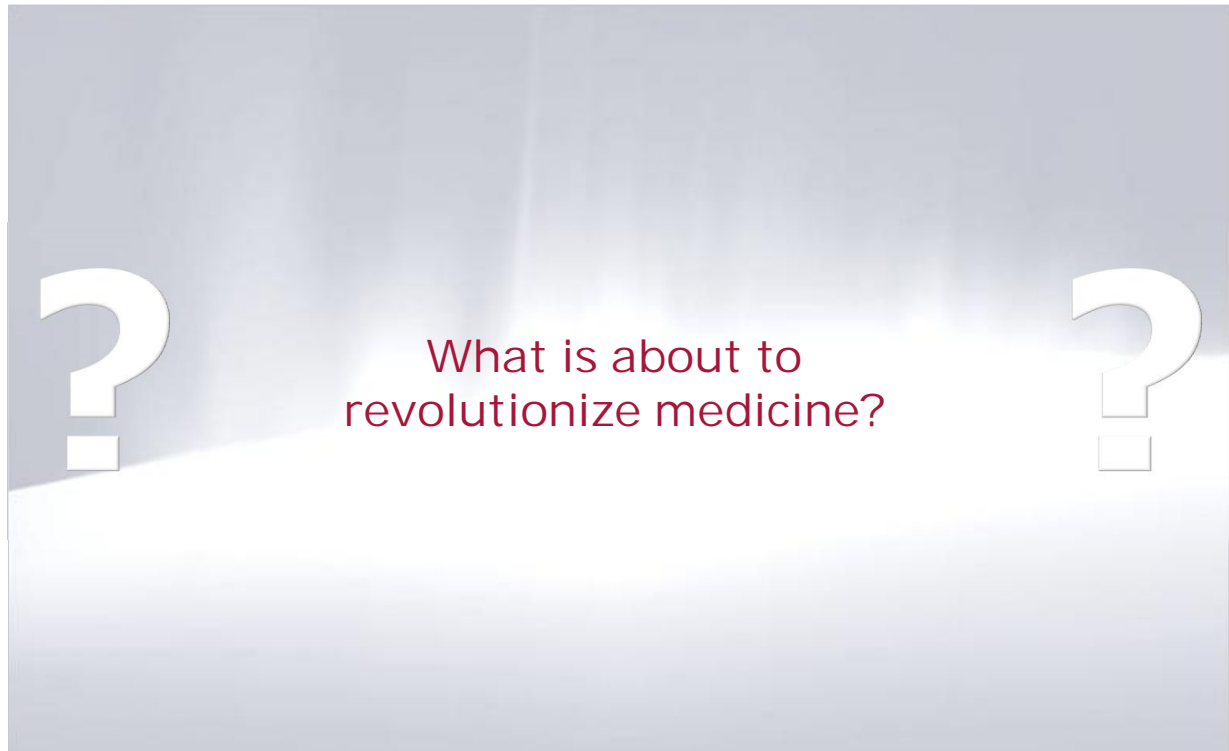


Counter crafting.org

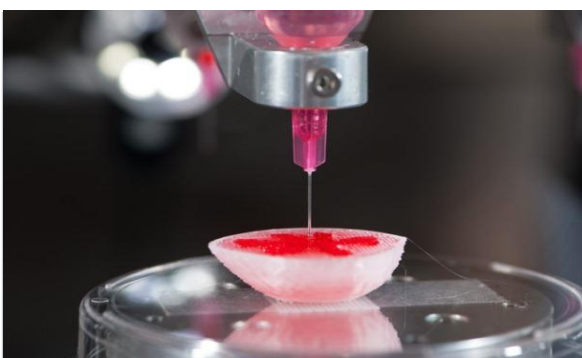
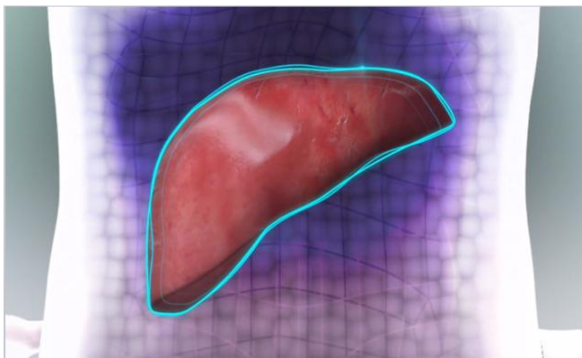


3D-printed pills at home

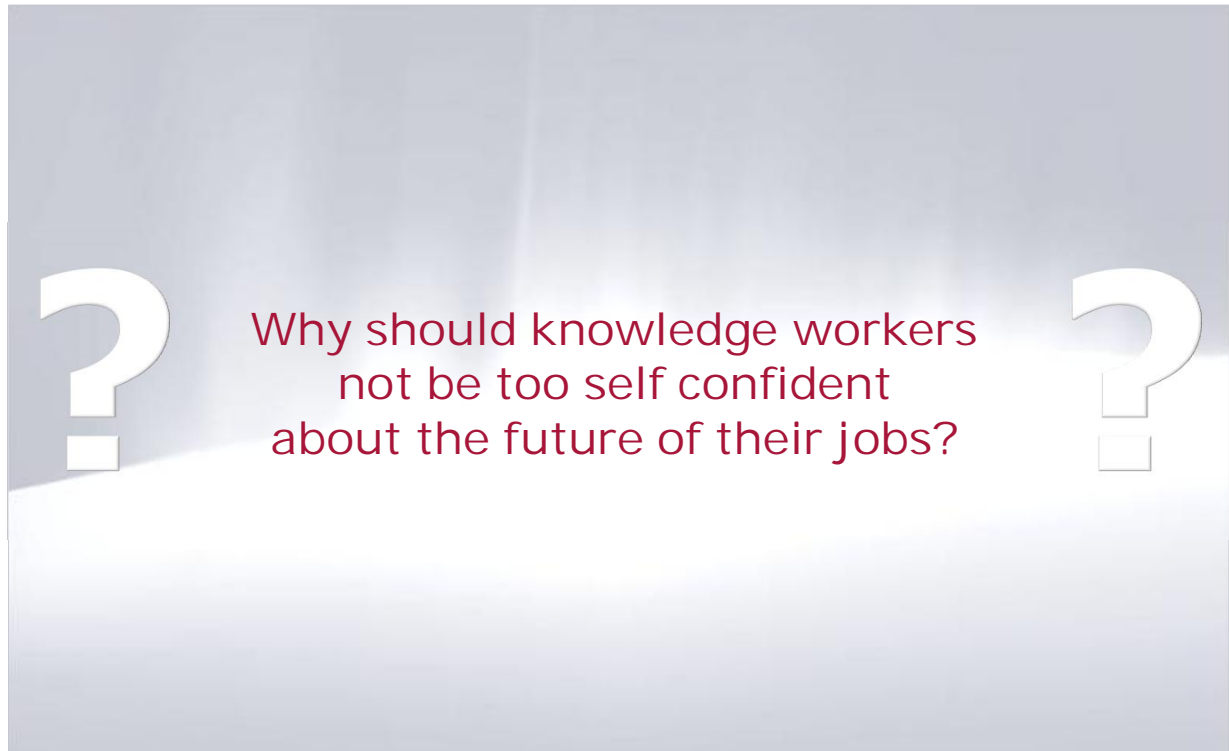




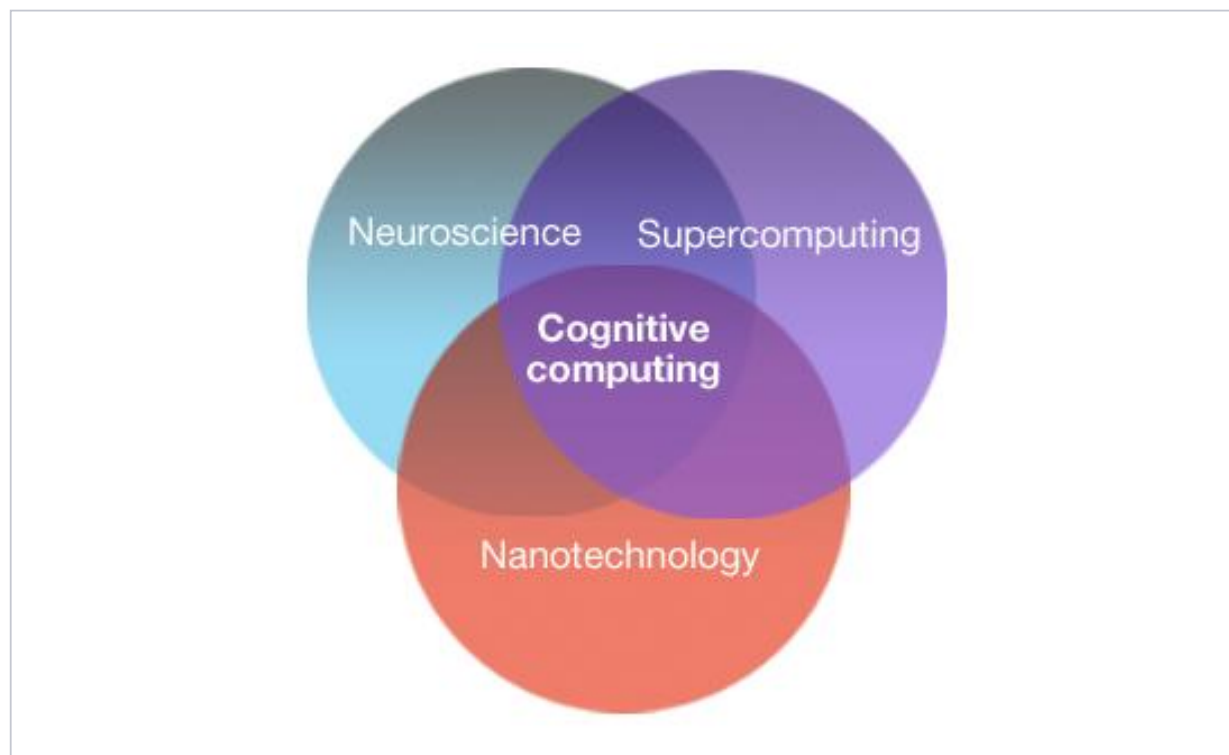
3D-Printing of organs



Organovo, University of Princeton



Cognitive Computing

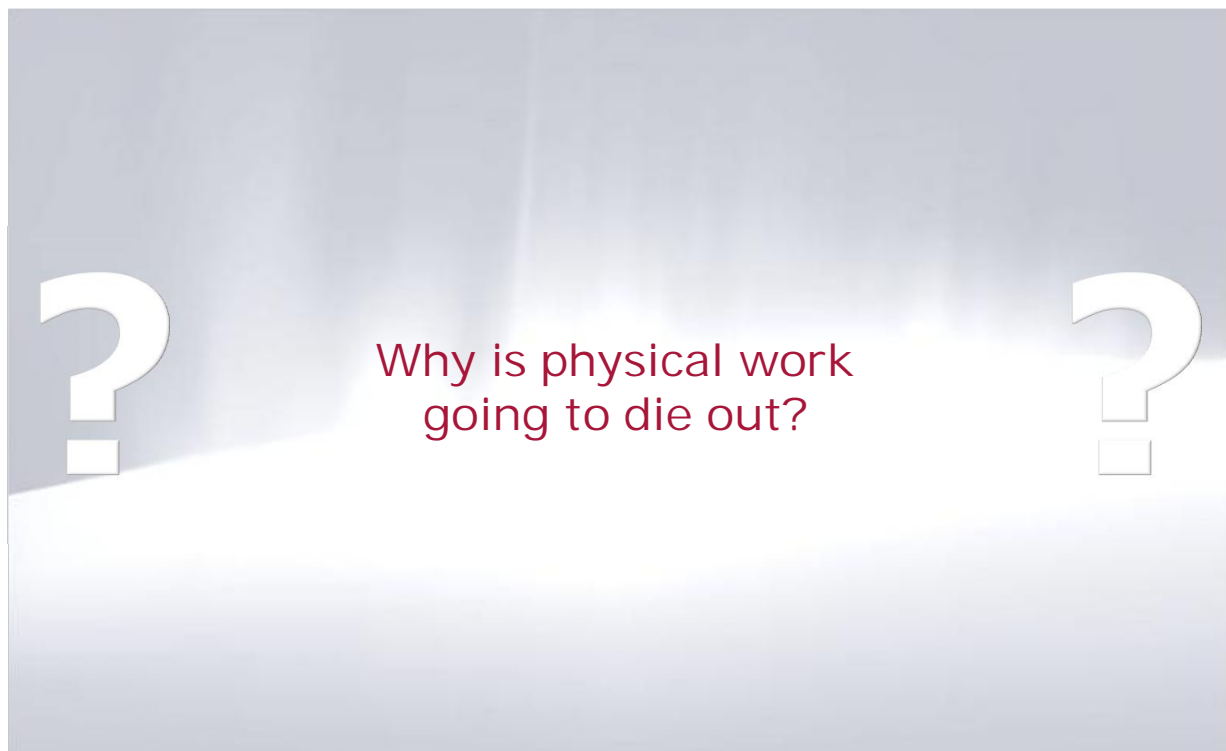




The Painting Fool

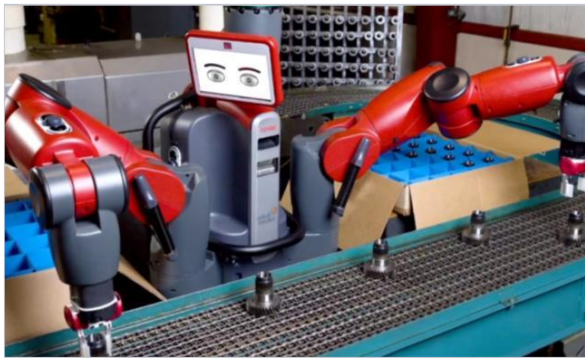


Augmented Reality: Contact lenses as the fifth screen



Industrieroboter der nächsten Generation könnten die Produktion in Hochlohnländern wieder attraktiv machen

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Rethink Robotics

The parcelcopter

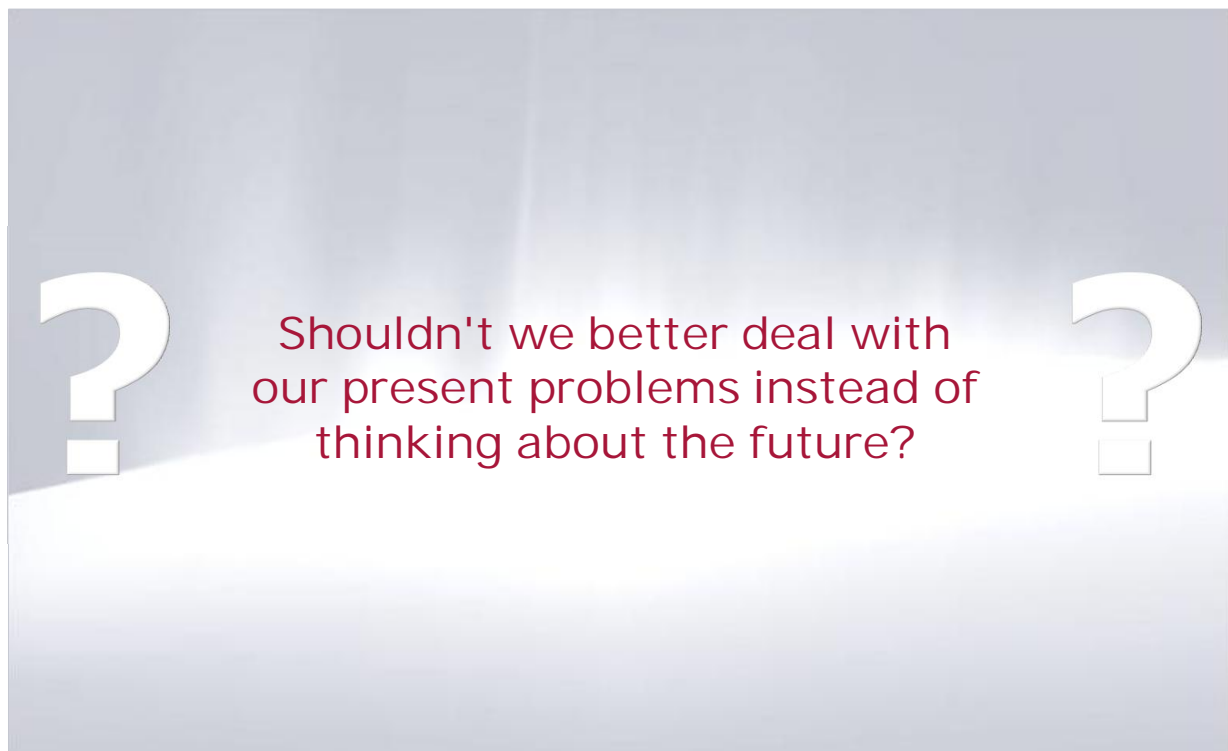
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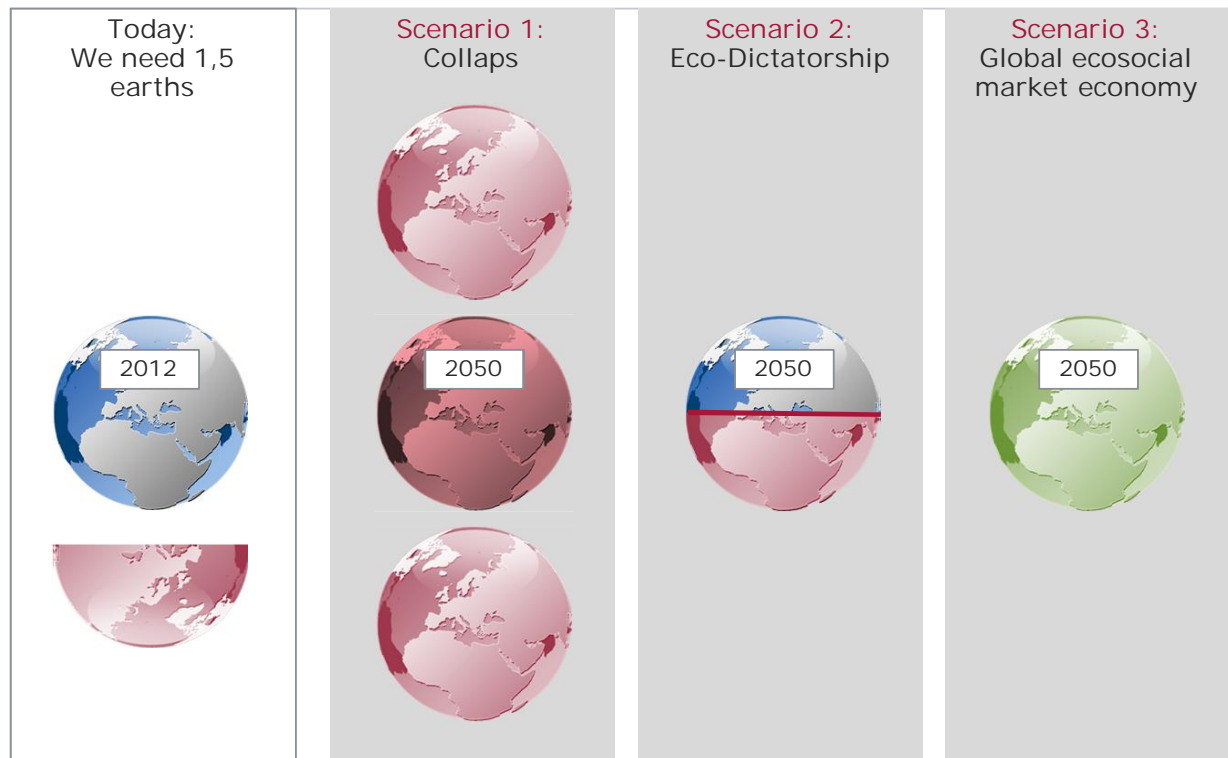
DHL



Google; Nest; Boston Dynamics



Three scenarios for our global future



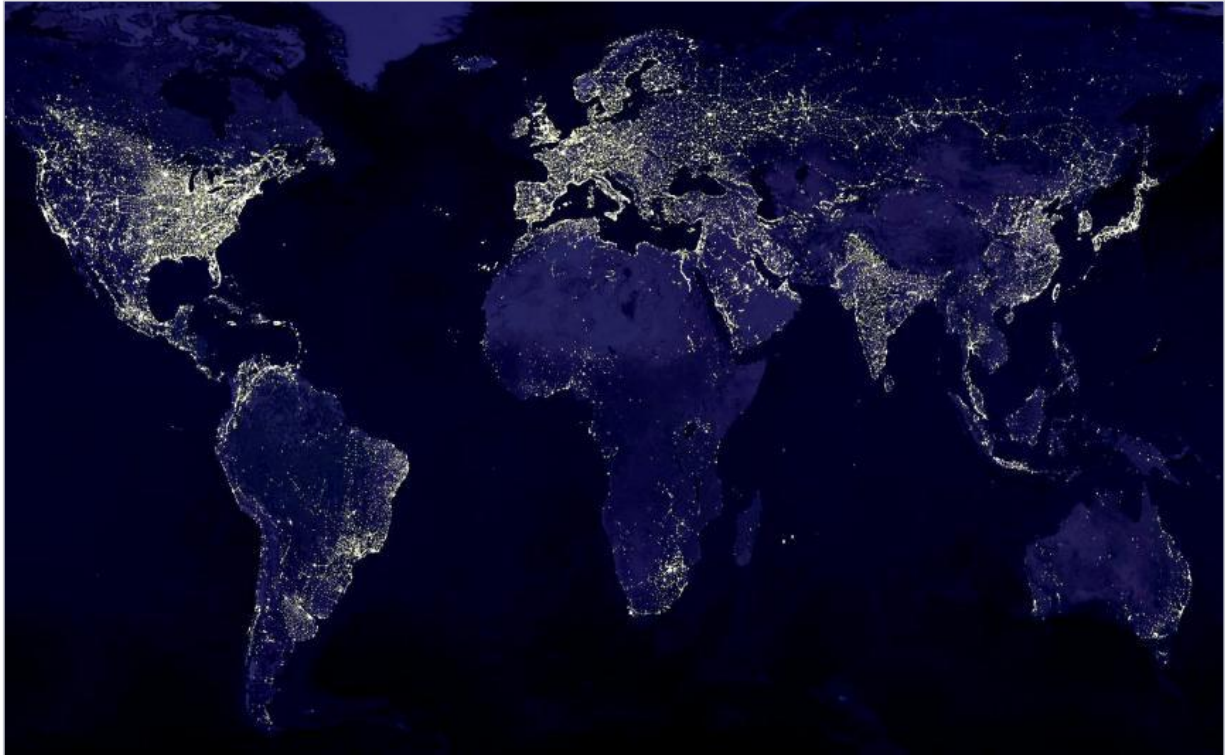
Radermacher, 2011

There were times in which the future did not count



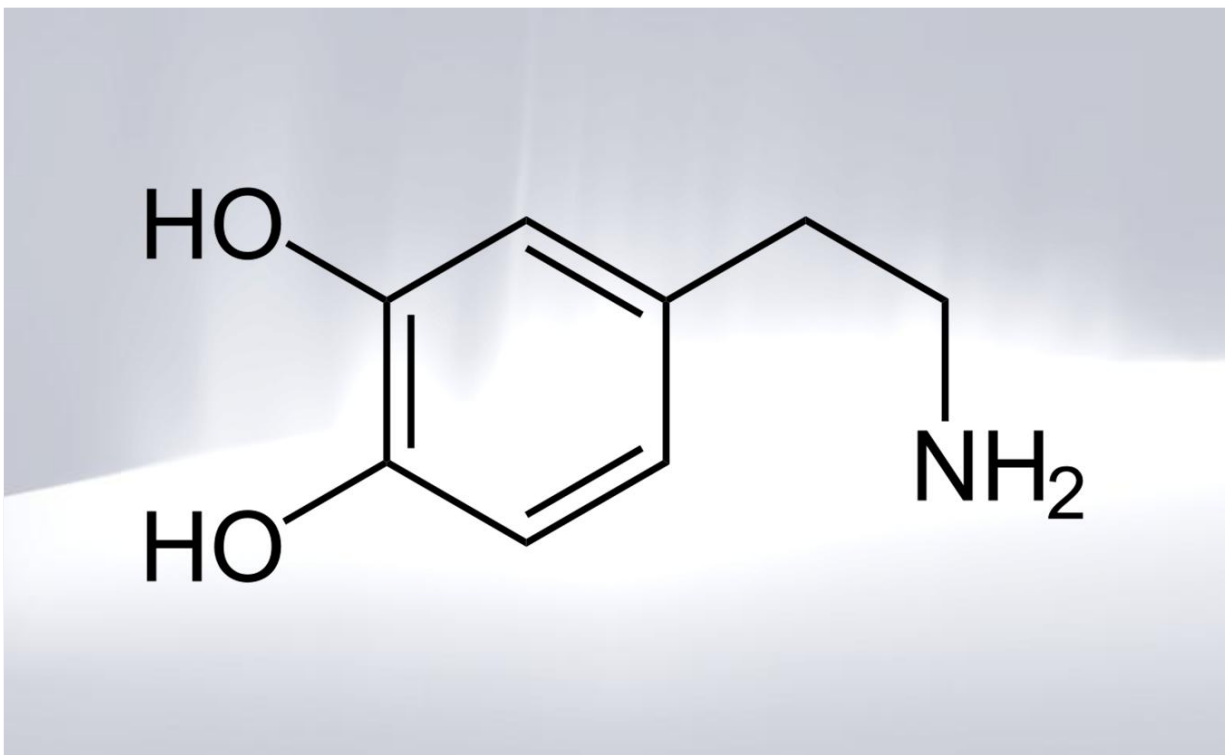
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But in our complex world,
short term thinking leads to disaster

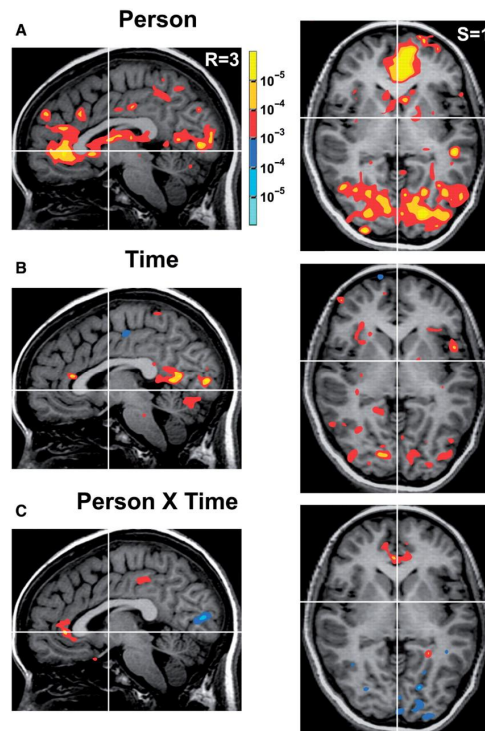


© Österreichisches Institut für Licht und Farbe

Dopamine – The substance of joy – and disaster



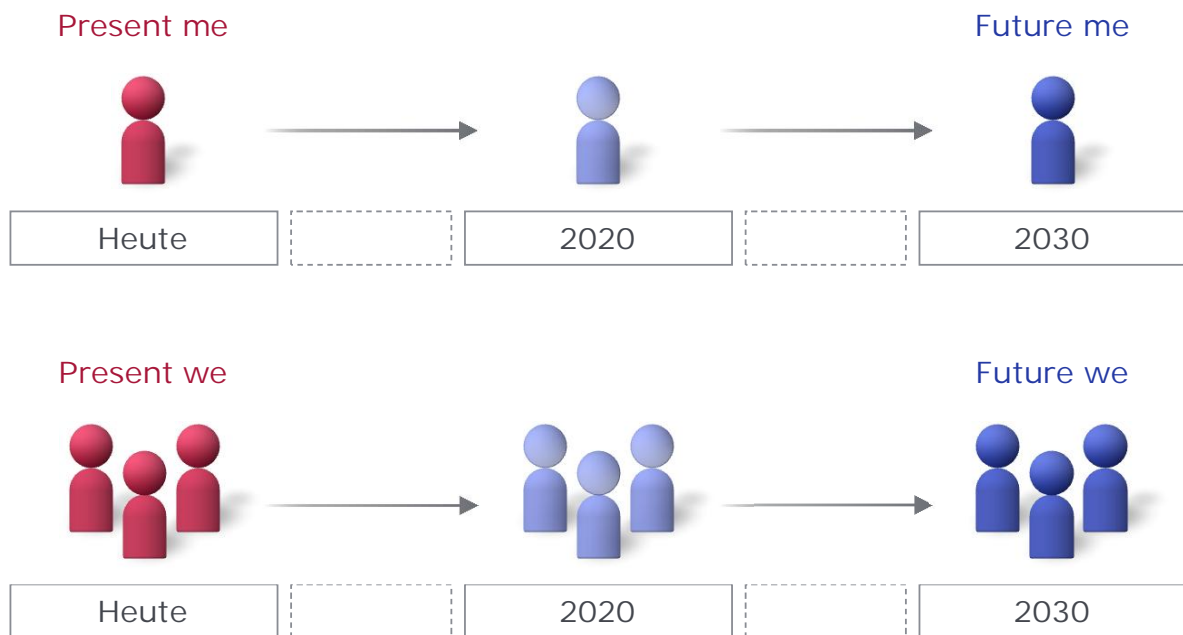
We have a hard time to think about our future



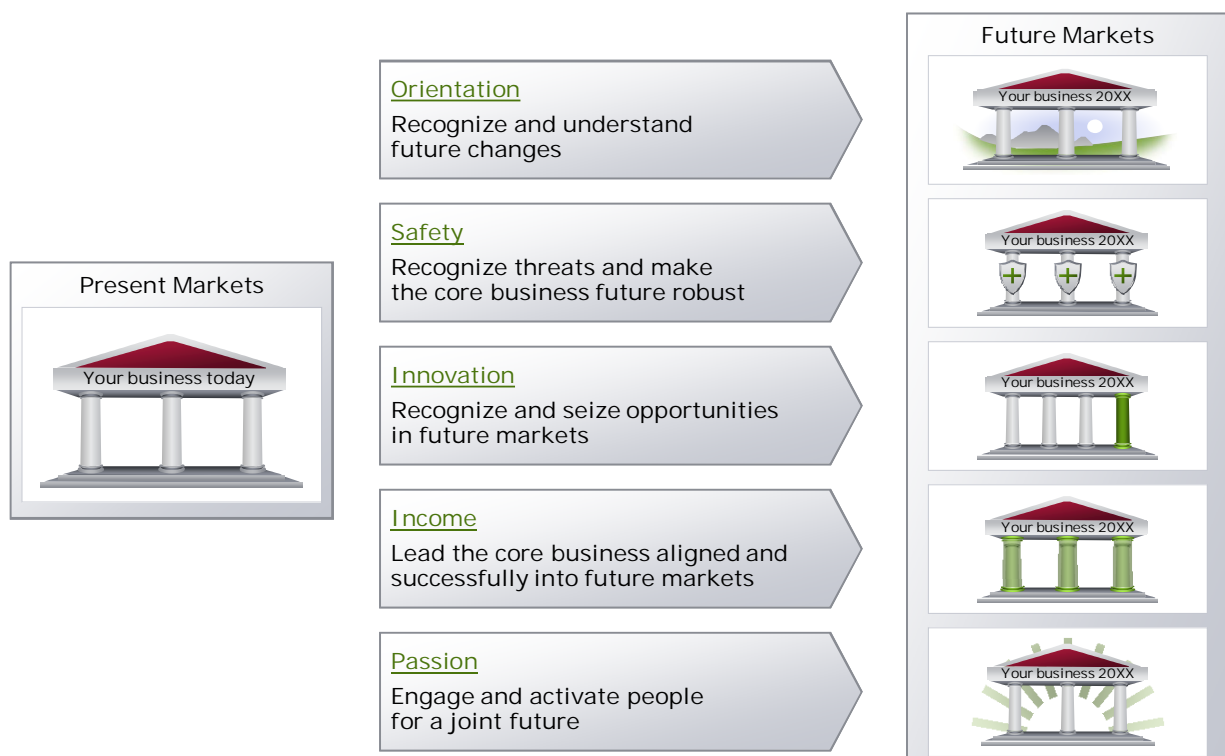
Ersner-Hersfield H et al. Soc Cogn Affect Neurosci 2008

The short-term trap





Why manage the future?

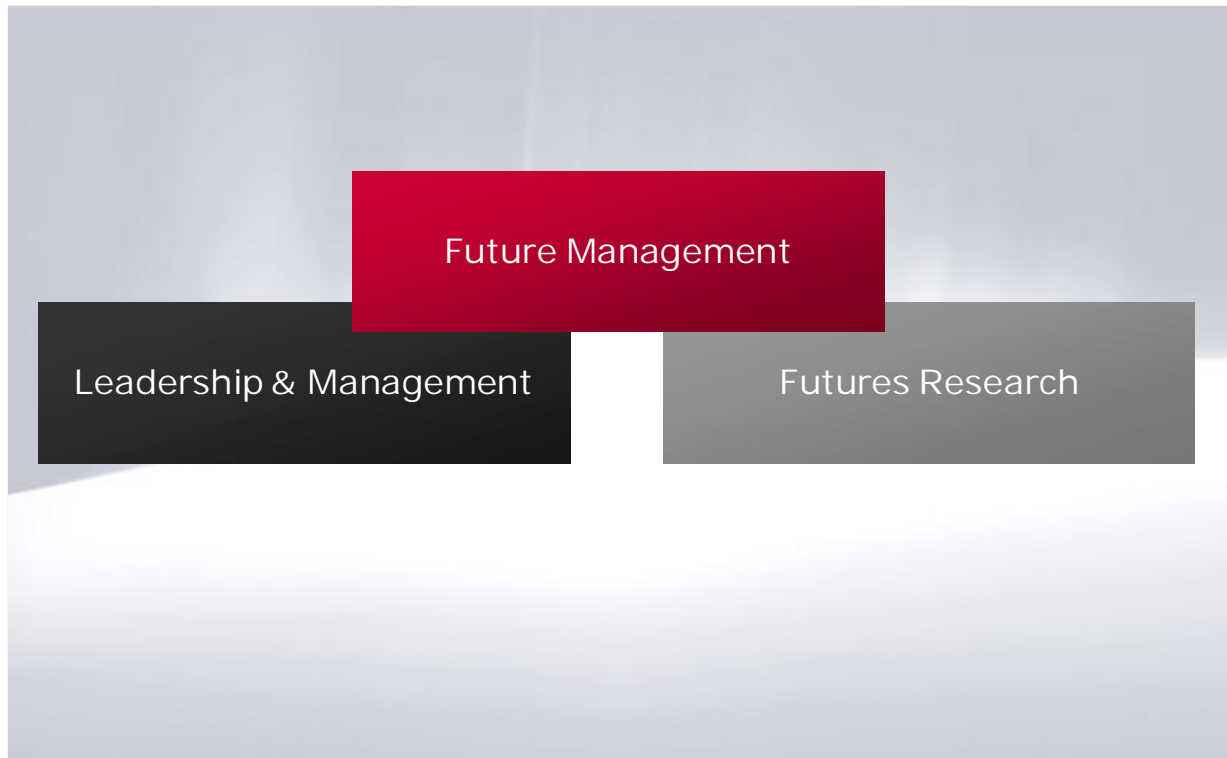




What do we mean by "future"?

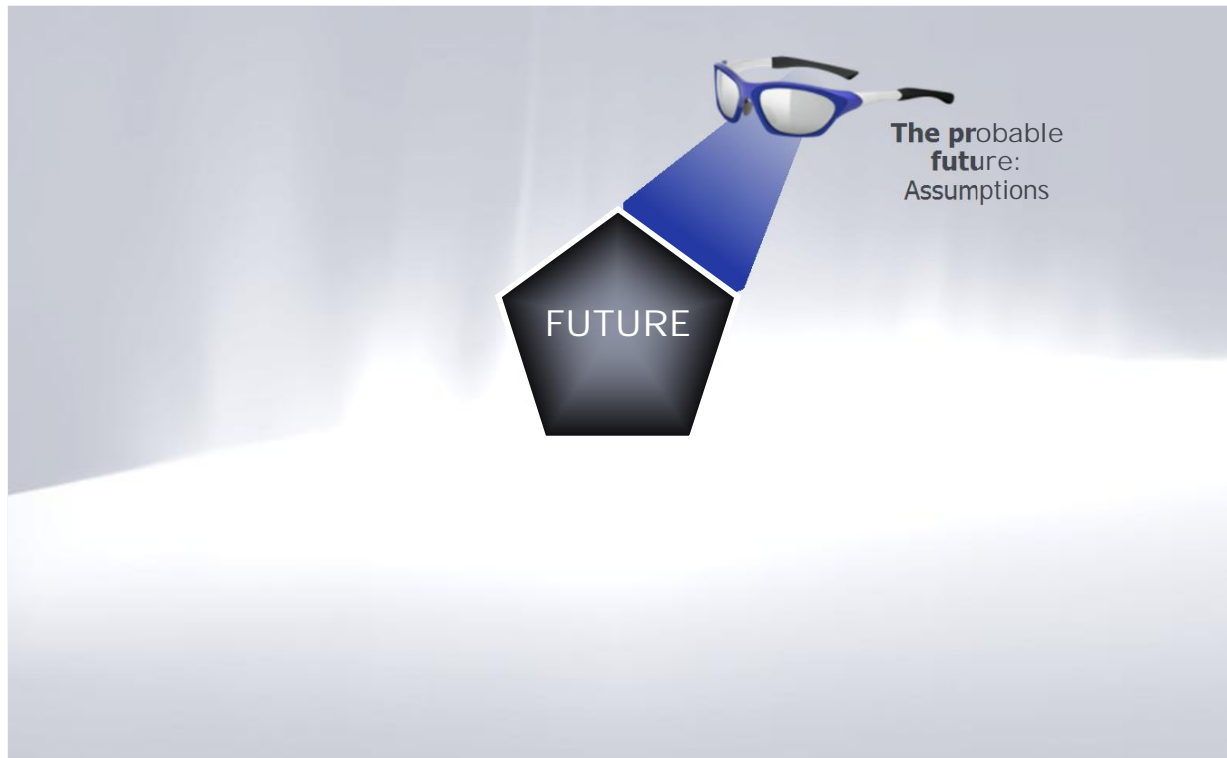


What is future management?

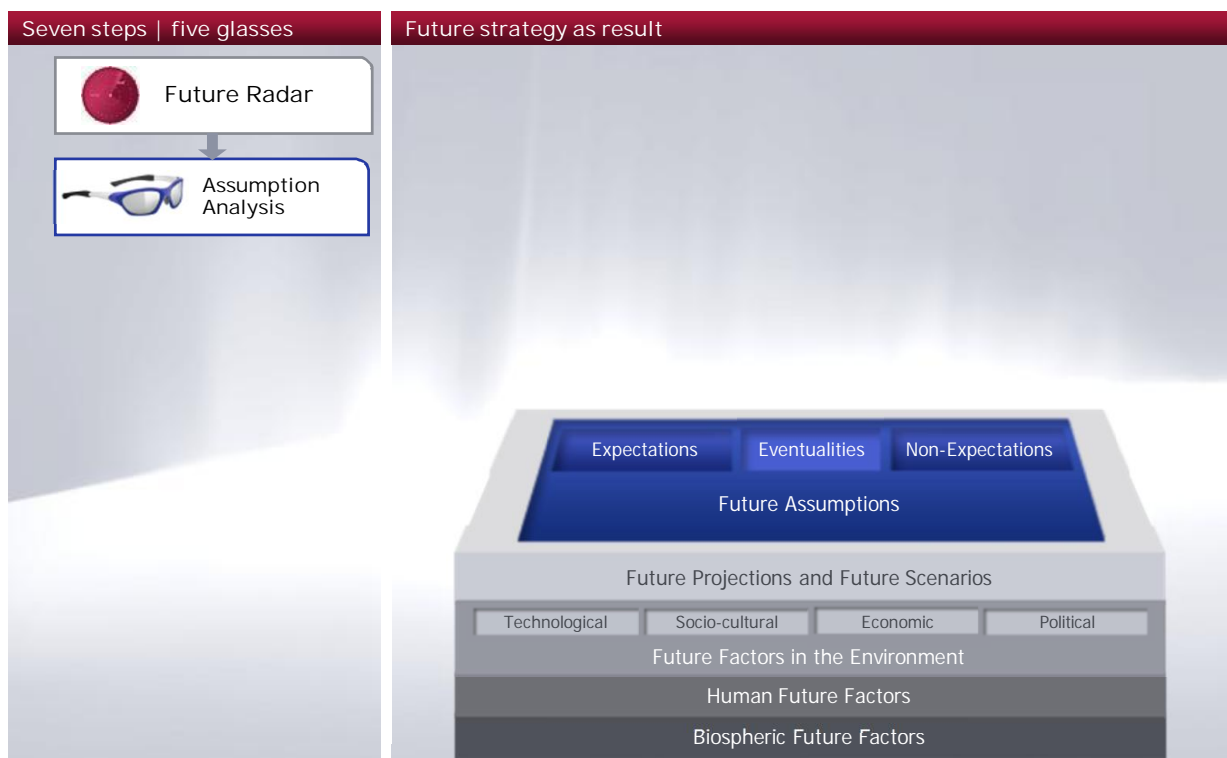


The windjammer captain and his crew





The Eltville Model Process and results of future management

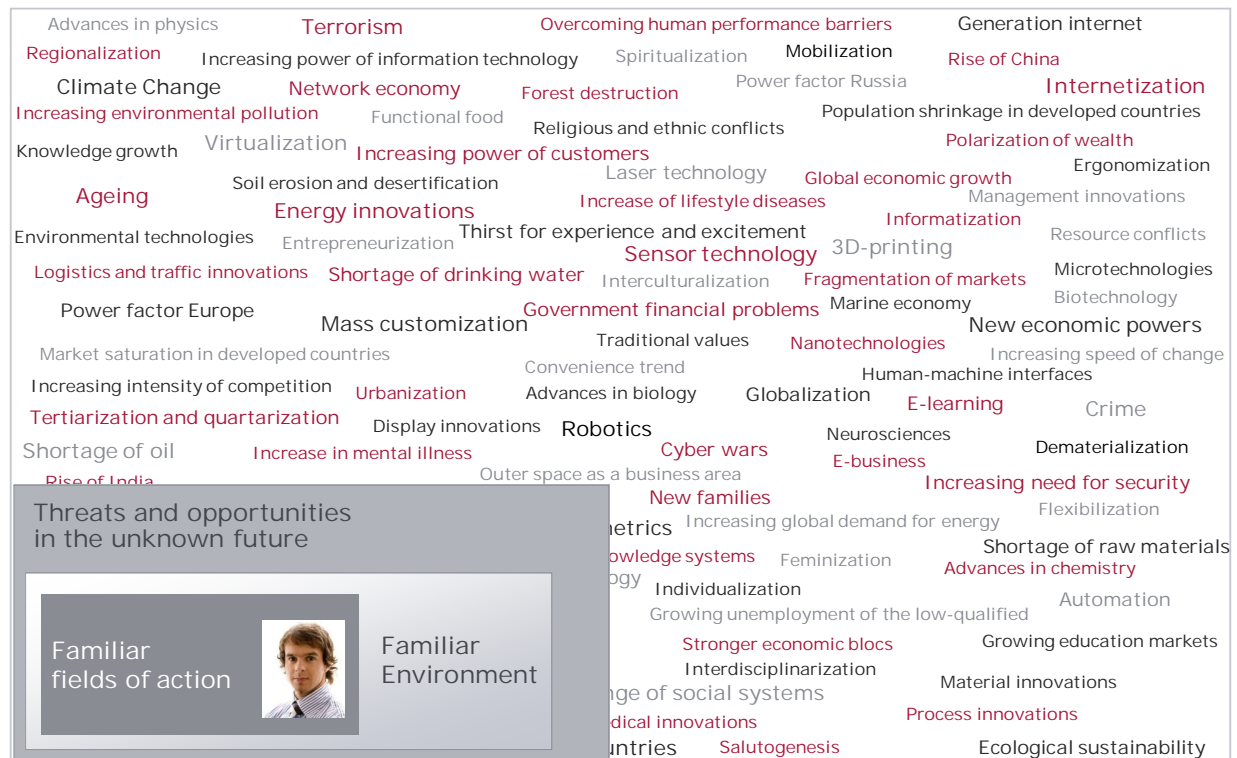


Seeing the next era

What could how become relevant? What can we make relevant?

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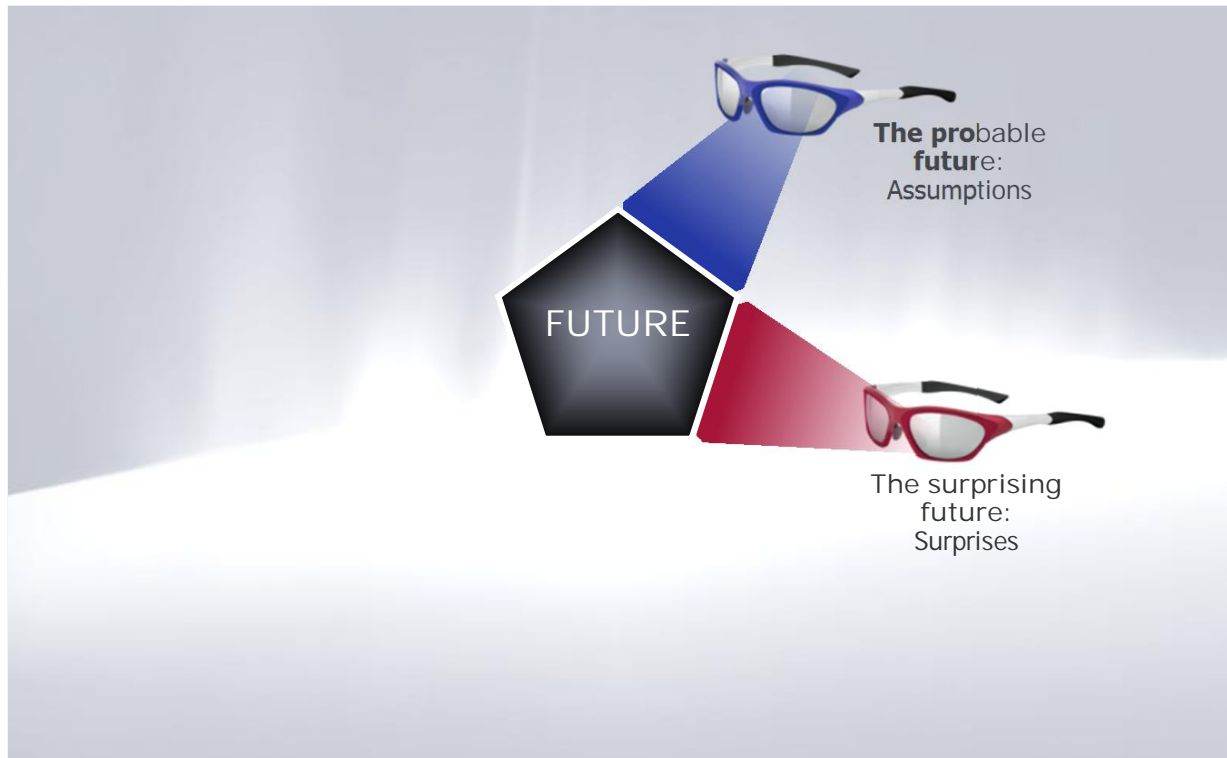
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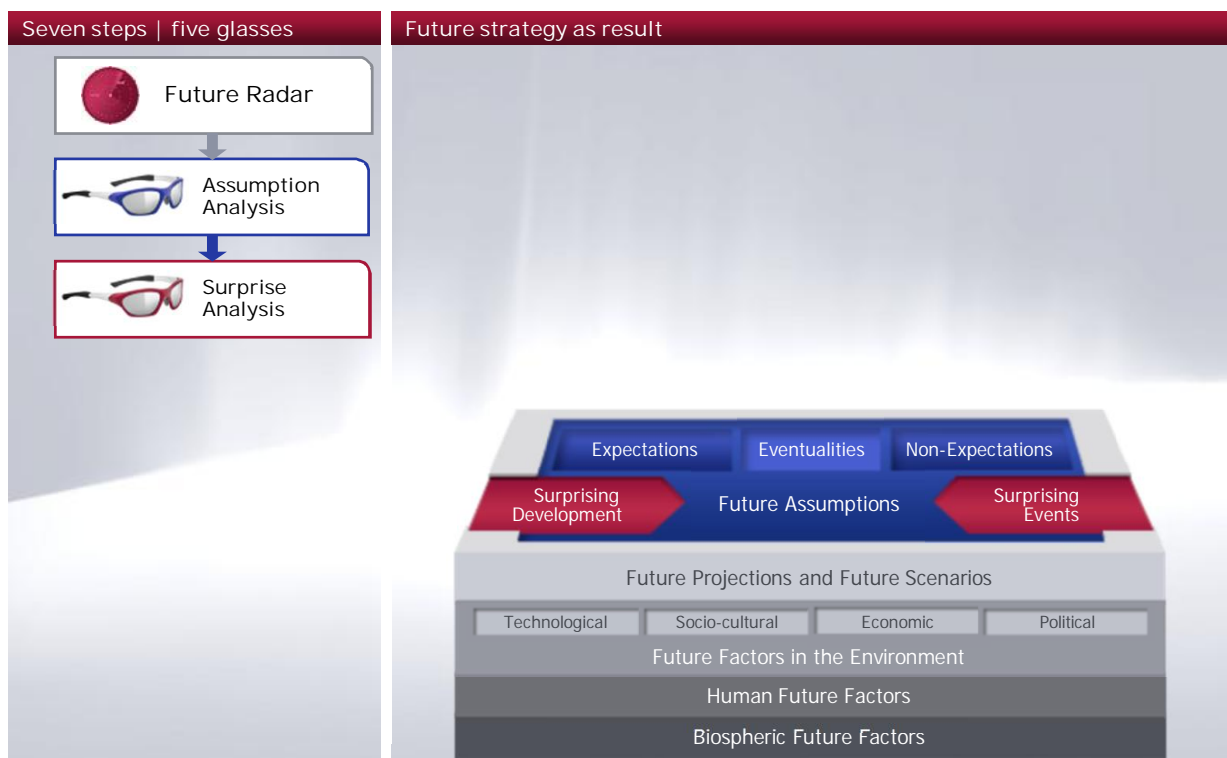
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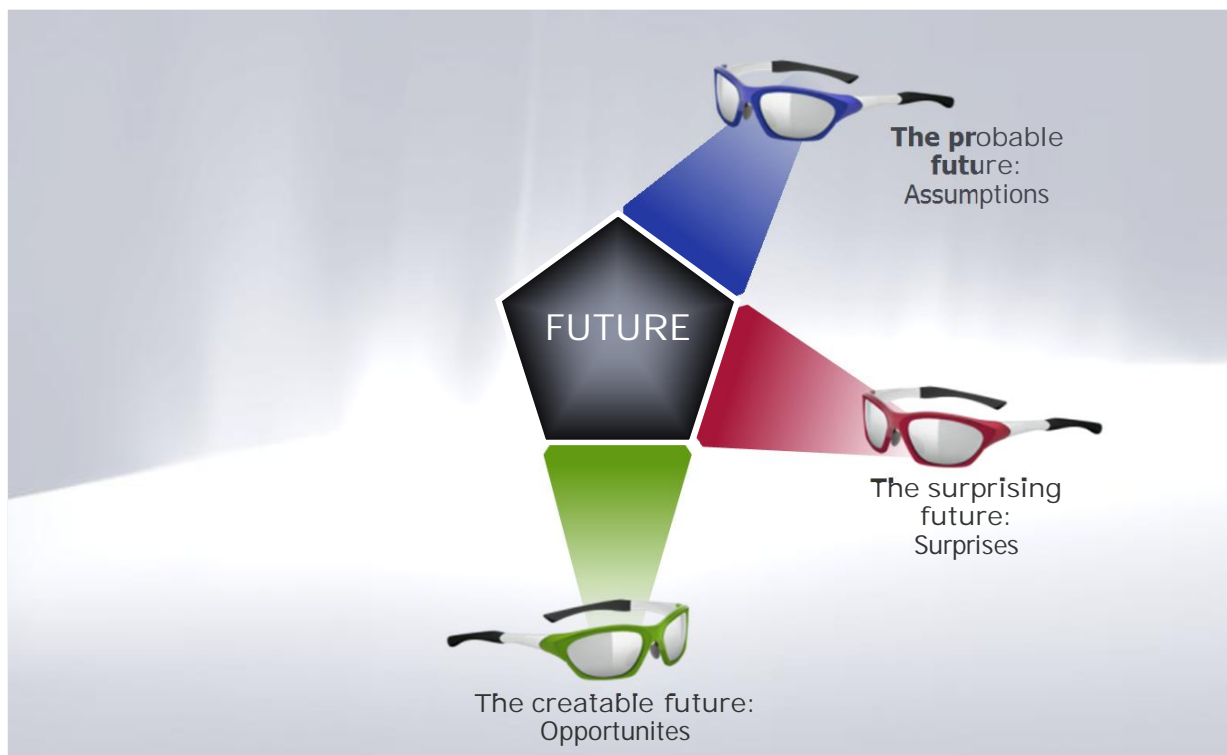
The Eltville Model Process and results of future management



Wargaming: Detecting blind spots in your strategy

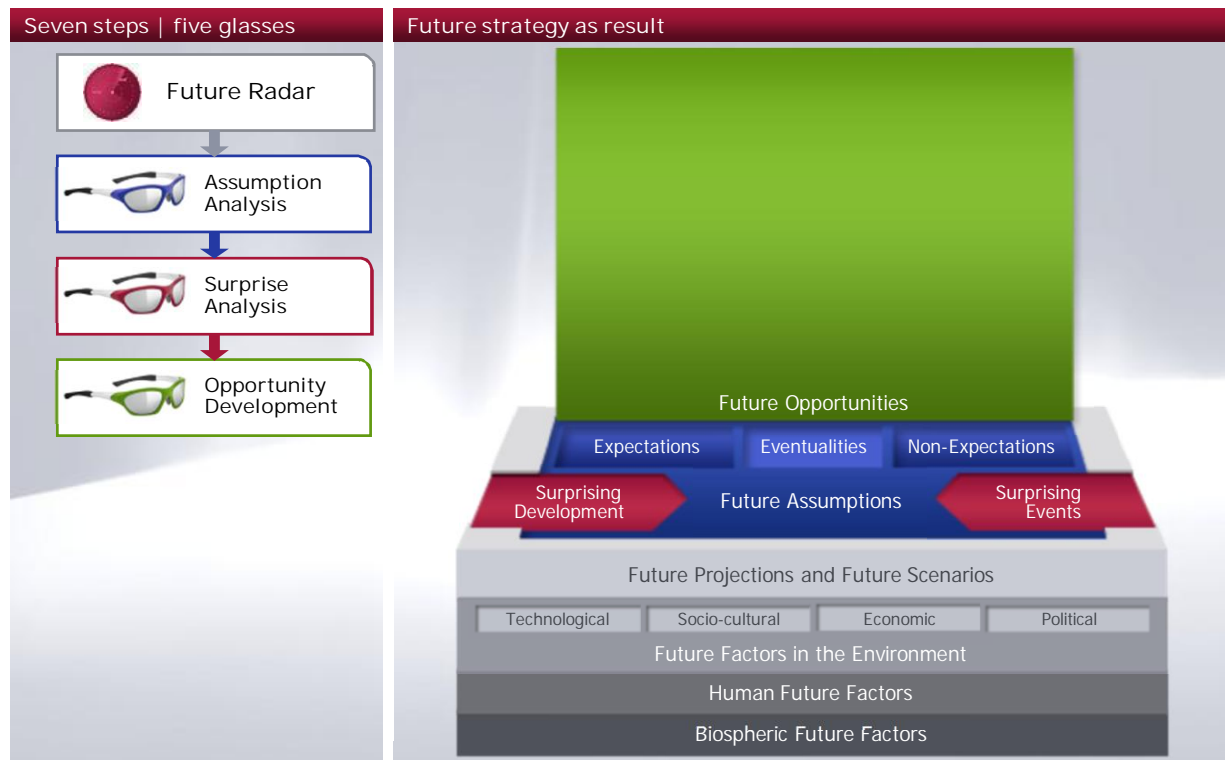


Eltville Model: The five futures glasses



The Eltville Model

Process and results of future management



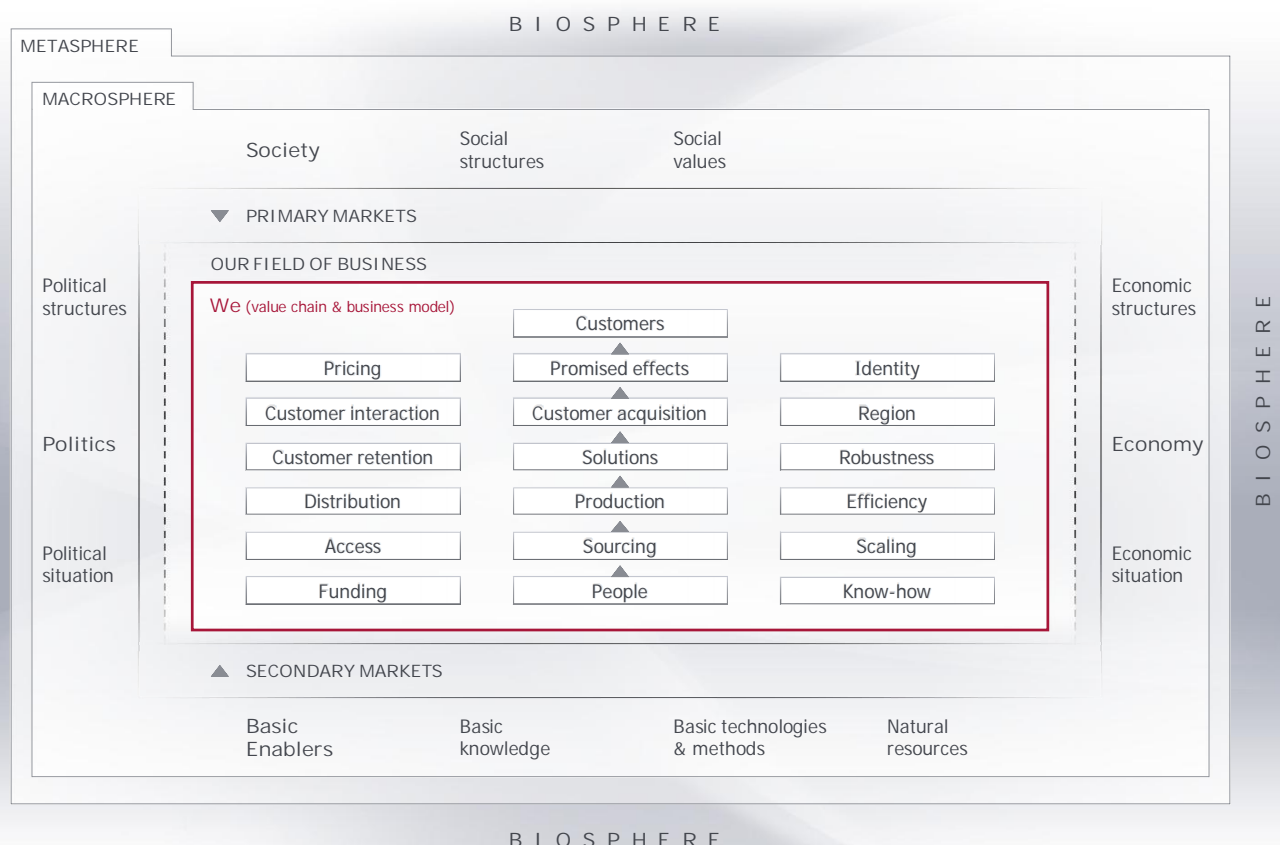
Future markets:

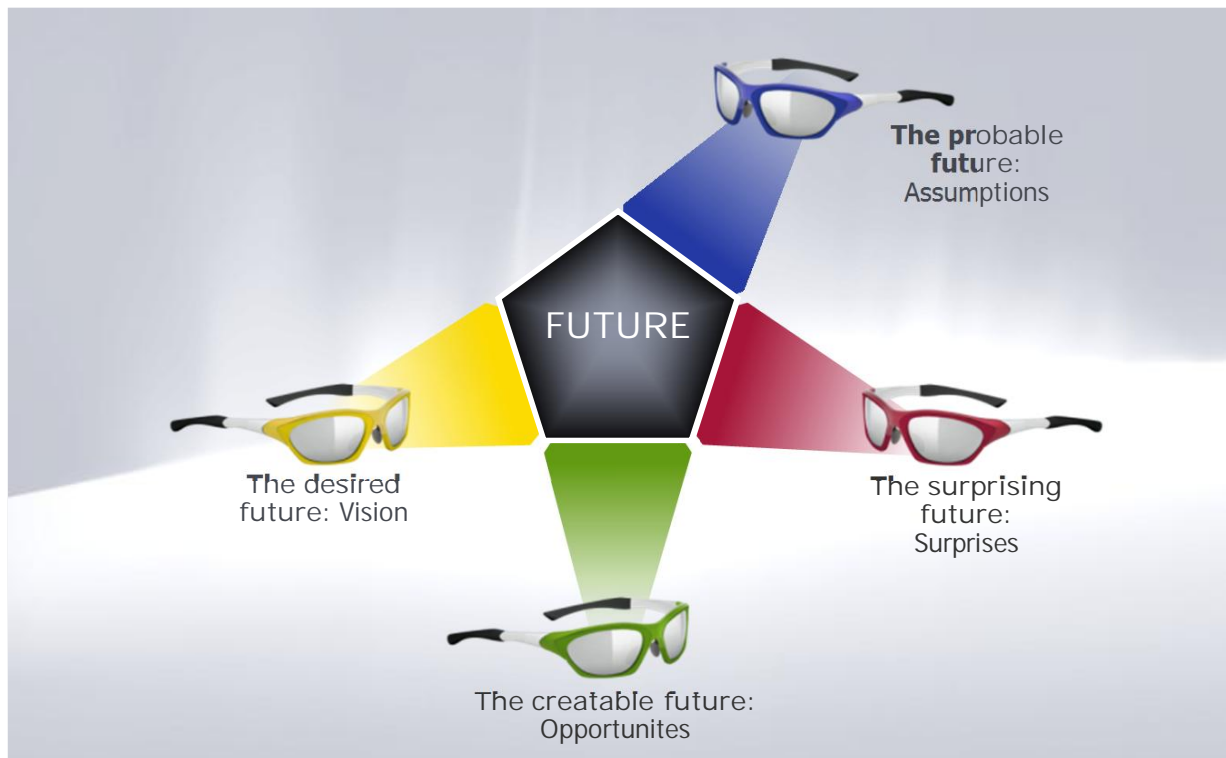
Early Recognition, Research, Development



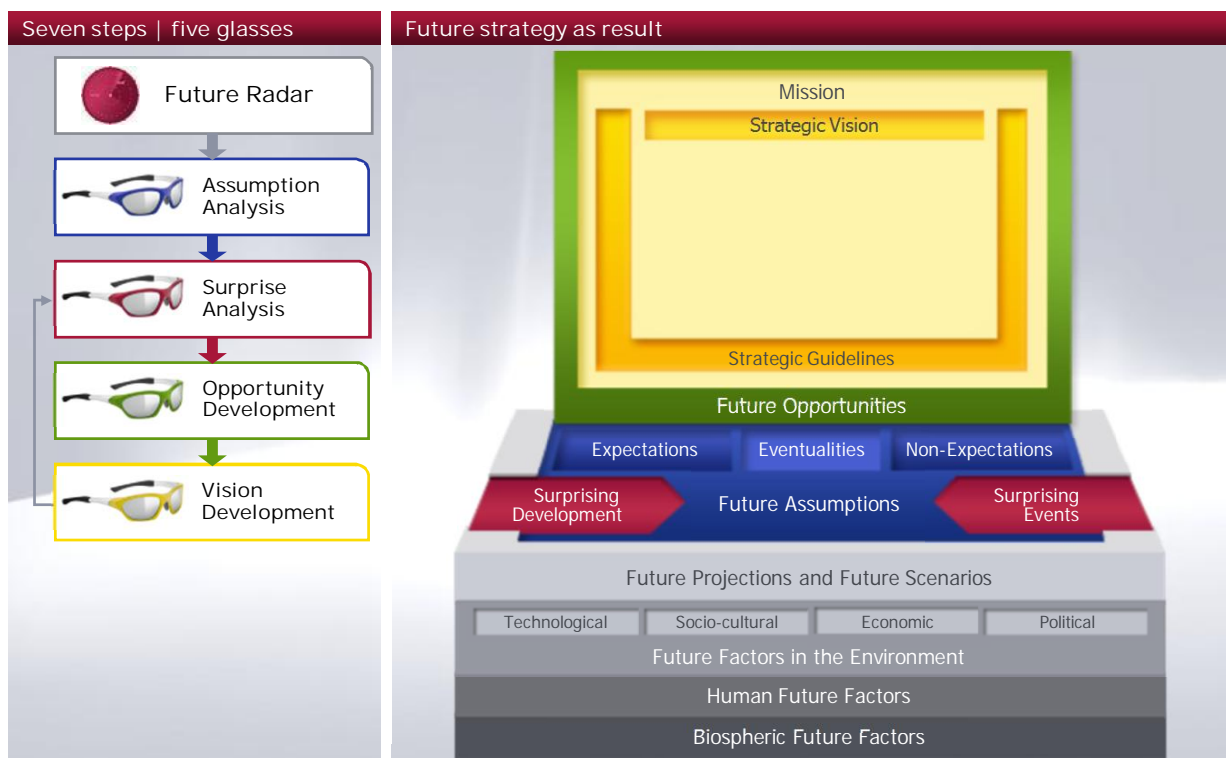


FMG FutureMap: Value chain and business model





The Eltville Model Process and results of future management



Which mountain do you want to climb?



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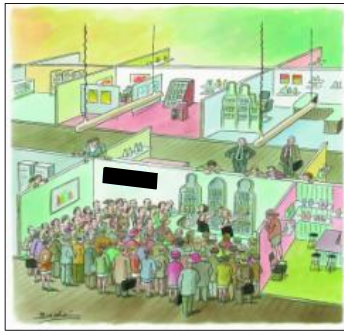
What is a strategic vision?



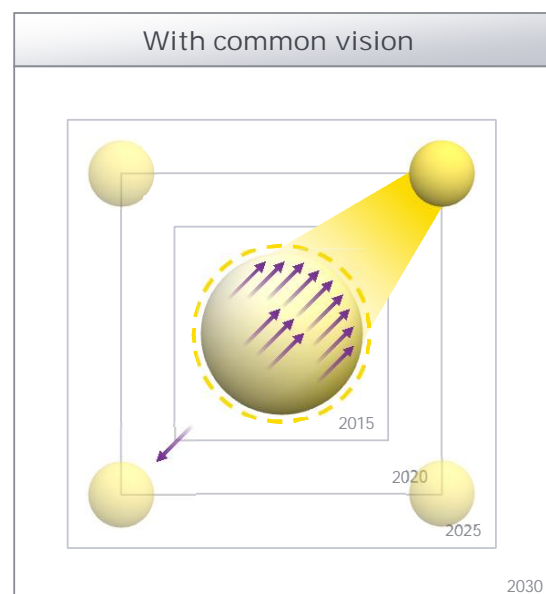
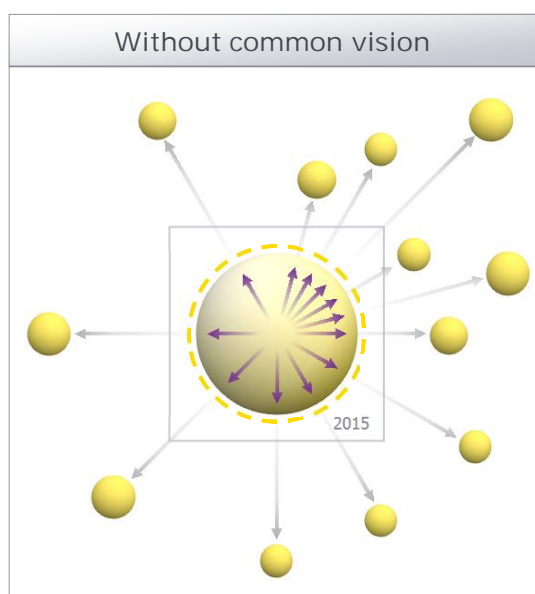
A concrete picture
of a fascinating,
jointly desired
and feasible future
of your company.

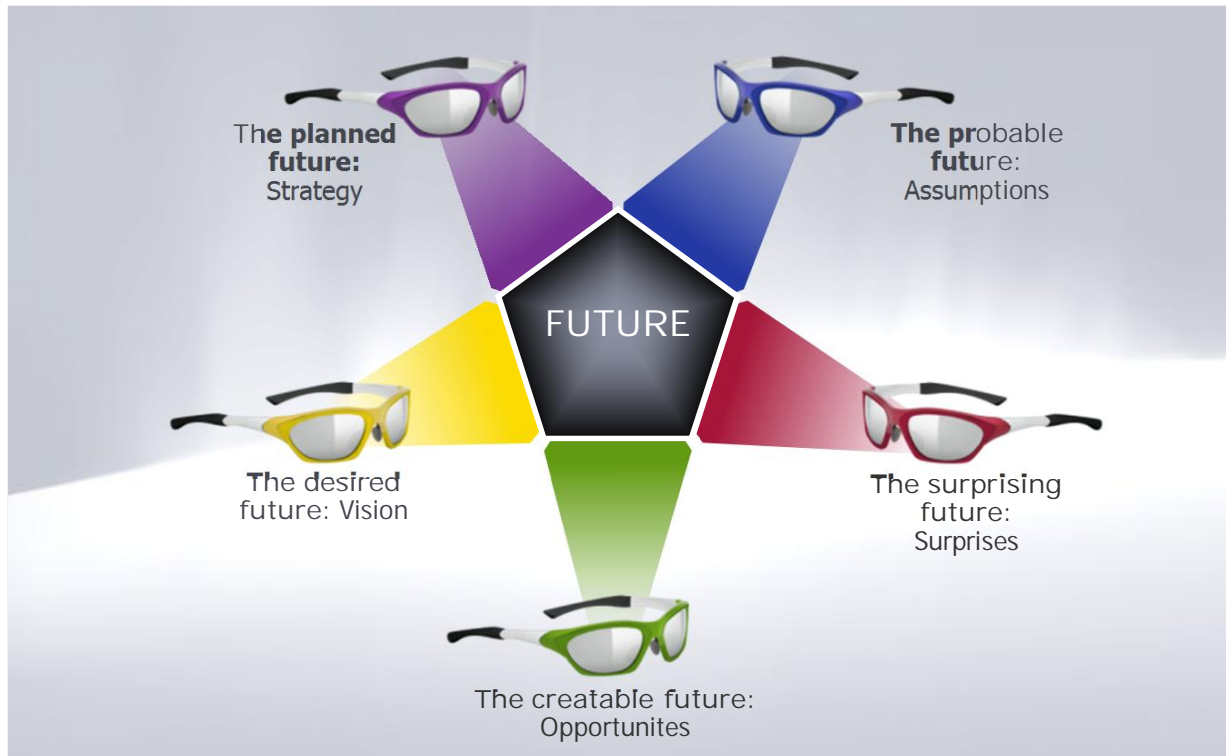
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Example for visualization of customer visions from another industry

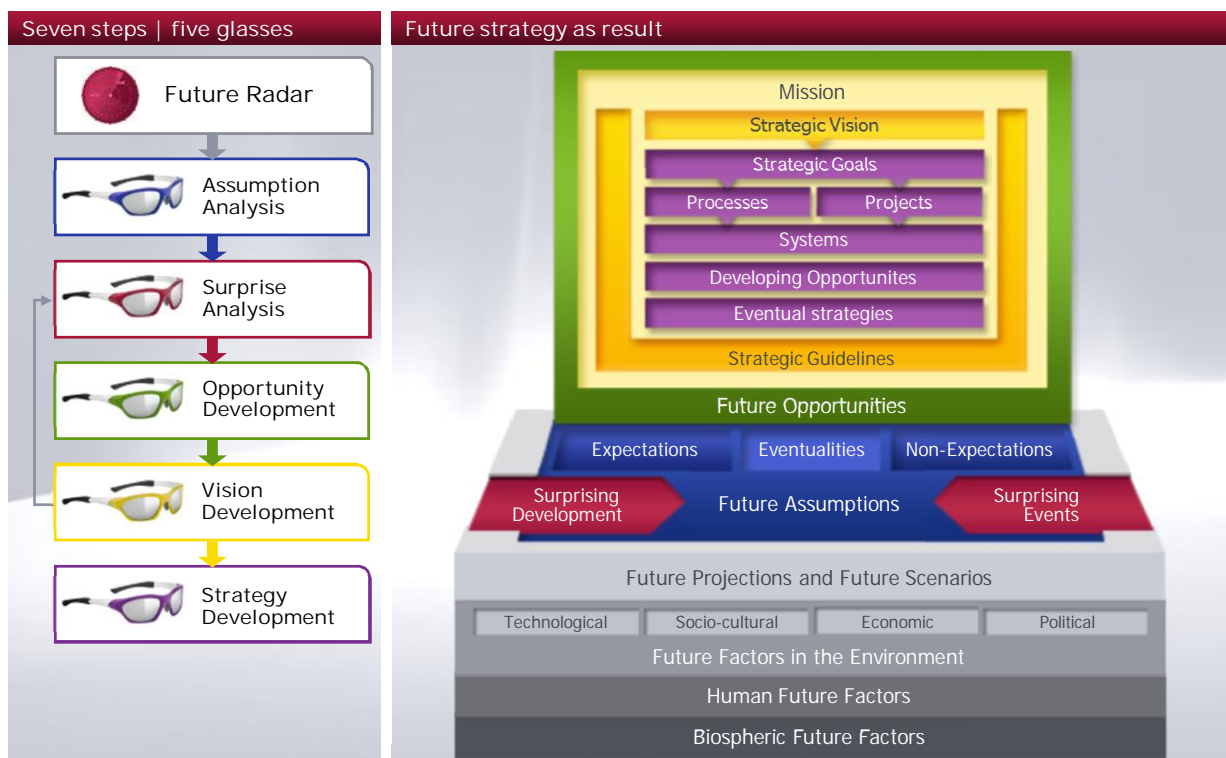


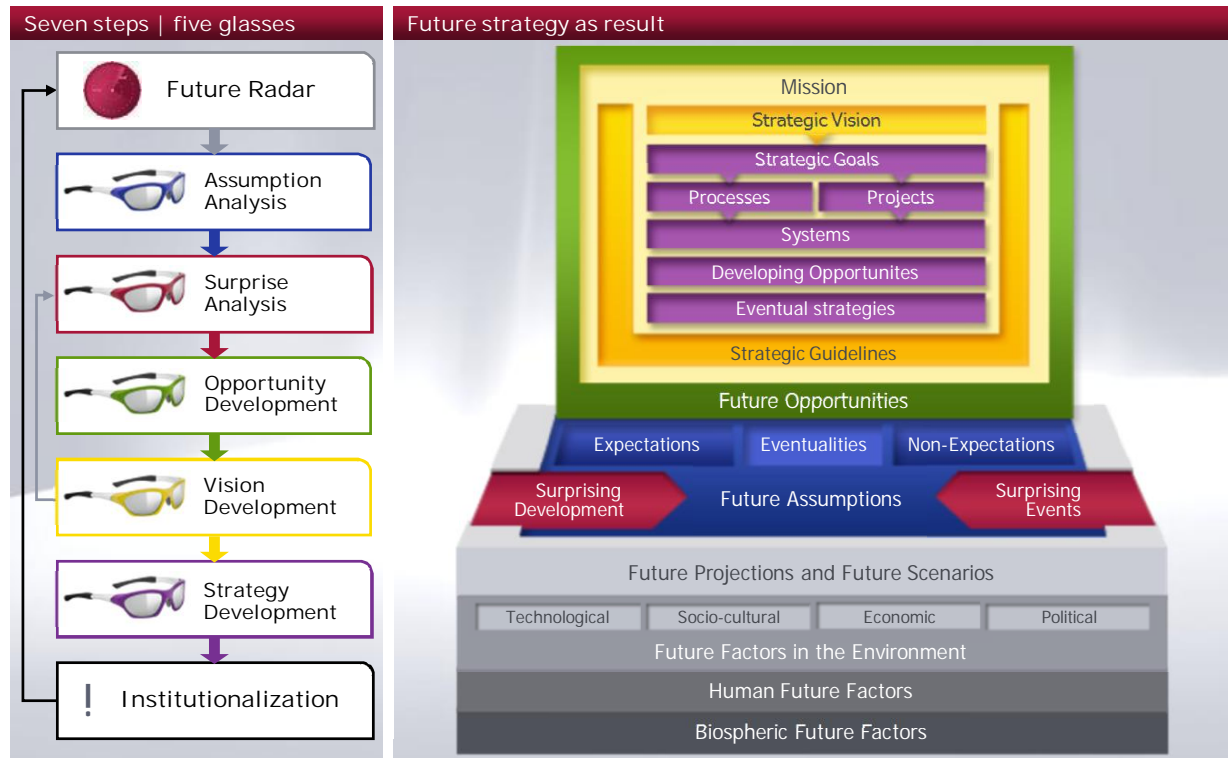
The Effect of a Strategic Vision

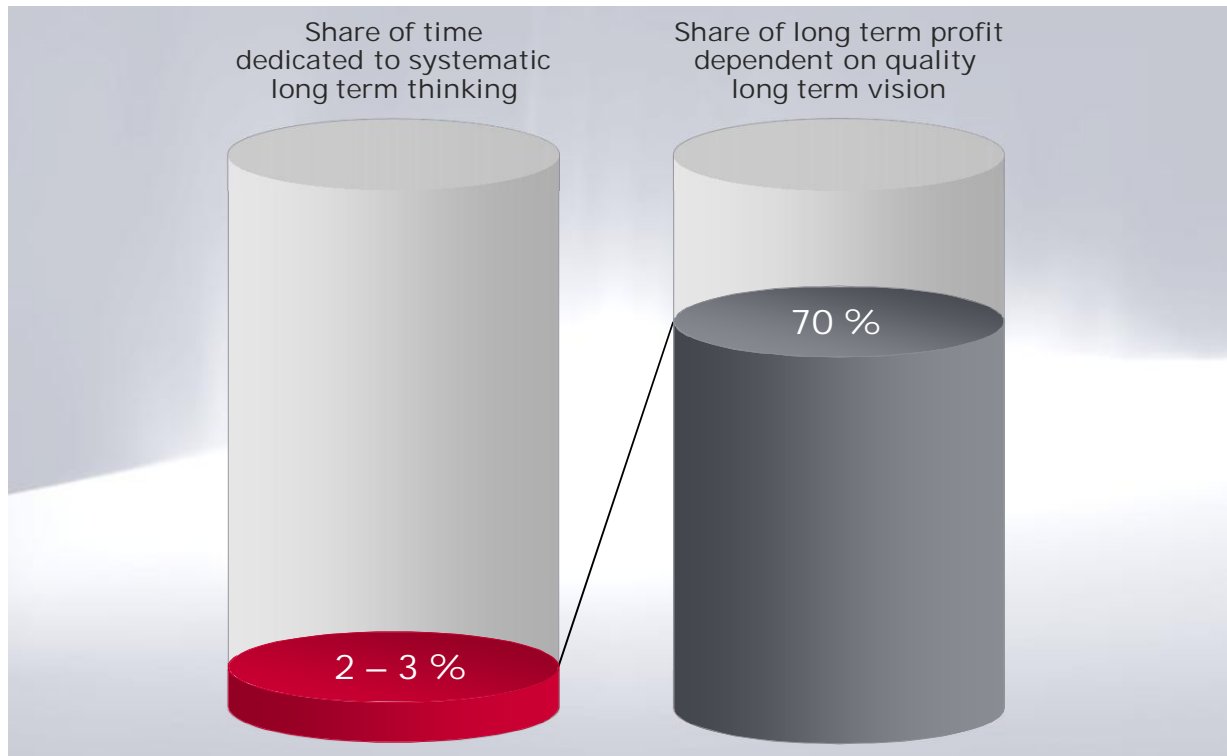




The Eltville Model Process and results of future management







Like this?

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Taylorism: Bosses think and workers work

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Generals think and soldiers fight



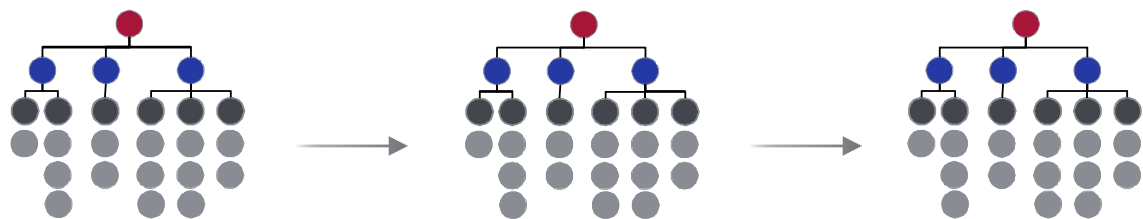
What is different with swats and partisans?



? How do you organize your company
for a complex
and fast changing market? ?

Hierarchical organization and network organization

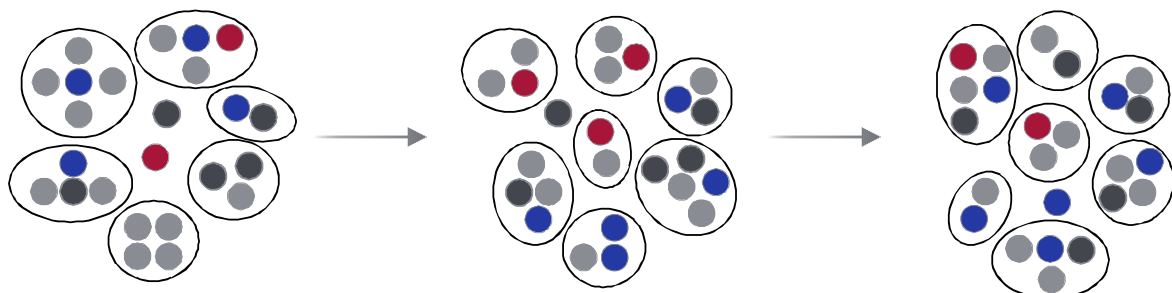
Hierarchical organization



Today

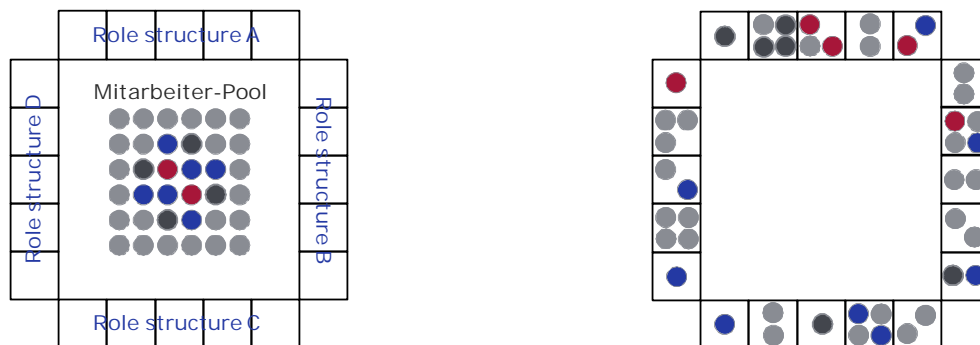
in three months

in twelve months

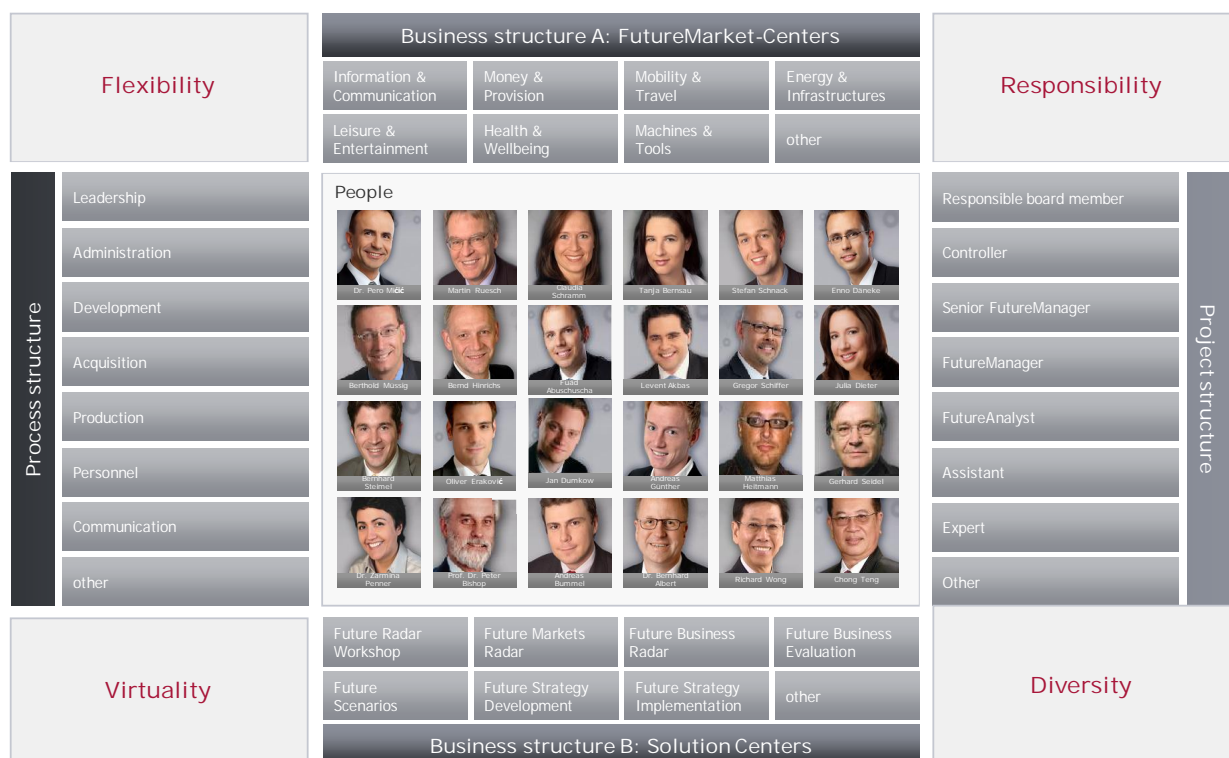


Network organization

Pool of people and dynamic network organization



Organizational model of FMG



Why manage the future?

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Orientation

Recognize and understand future changes

Safety

Recognize threats and make the core business future robust

Innovation

Recognize and seize opportunities in future markets

Income

Lead the core business aligned and successfully into future markets

Passion

Engage and activate people for a joint future

Future Markets



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